

RYAN FEUZ

Applied Economics Department
Utah State University
Agricultural Science 229
Logan, UT 84322

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EDUCATION

- PhD Agricultural Economics** Oklahoma State University Aug. 2019
Dissertation Title: "[Three Essays: Valuation for and Marketing Spillover of Discolored Beef and Employer Willingness to Pay for Recent College Graduate Attributes](#)"
Major Advisor: F. Bailey Norwood
- MS Applied Economics** Utah State University Dec. 2016
Thesis Title: "[Econometric Modeling of the Public Grazing Fee's Impact on the U.S. Sheep Industry](#)"
Major Advisor: Man-Keun Kim
- MBA International Food and Agribusiness** Royal Agricultural University Dec. 2016
Major Advisor: Allan Butler
- BS Economics** Utah State University Apr. 2014
- BS Finance** Utah State University Apr. 2014

FIELDS OF INTEREST

Agribusiness, Ag-finance, Livestock and Rangeland Economics, Consumer Preferences

PROFESSIONAL EXPERIENCE

- Assistant Professor
Utah State University, Applied Economics Department Aug. 2021 – Present
- 50% teaching, 45% research, and 5% service Logan, UT
- Post-Doctoral Fellow III
Utah State University, Applied Economics Department Jun. 2019 – Jul. 2021
- 80% research with 20% teaching Logan, UT
- Graduate Research Assistant
Oklahoma State University, Department of Agricultural Economics Jan. 2017 – Aug. 2019
Stillwater, OK
- Graduate Research Assistant
Noble Research Institute May 2018 – Dec. 2019
- Integrity Beef Sustainability Pilot Project Ardmore, OK
- Graduate Research Assistant
Utah State University, Applied Economics Department Aug. 2015 – Dec. 2016
Logan, UT
- Credit Officer
Northwest Farm Credit Services May 2014 – Aug. 2015
- Financial analysis, loan origination and approval Moses Lake, WA

RESEARCH

(*graduate student, **undergraduate student)

REFEREED JOURNAL ARTICLES

1. **Feuz, R.**, C. Wilkins*, R. Larsen, & R. Bosworth. (2025). “Analyzing U.S. Alfalfa Hay Market Dynamics: Effects of Quality Grade on Premiums and Discounts.” *Journal of Agricultural and Applied Economics*. 57(1):276-291. <https://doi.org/10.1017/aae.2025.3>
2. Haviland, L.* , & **R. Feuz**. (2025). “Enhancing Decision Making in Livestock Risk Protection Insurance: Insights into Optimal LRP Contract Selection.” *Journal of Agricultural and Resource Economics*. 50(2): 221-239. <https://doi.org/10.22004/ag.econ.347704>
3. Crump, Z.C.* , A.F. Alberto* , B.L. Brown* , B.W. Roholt* , L.L. Okamoto* , R.A. Spurling* , F. Johnson* , **R. Feuz**, B.M. Blackett, R.L. Harding, S.D. Ranathunga, J. Atkinson, C.M. Page, & K.J. Thornton. (2025). “Effects of Including Sprouted Barley in the Diets of Western White Face Feeder Wether Lambs” *Translational Animal Science*. 9: txaf040. <https://doi.org/10.1093/tas/txaf040>
4. Mancini, R.A., M.C. Hunt, **R. Feuz**, R. Ramanathan, D.H. Kropf, D.E. Johnson, & K.A. Hachmeister. (2024). “Combined Effects of Storage Temperature, Storage Time, Display Temperature, and Display Time on Ground Beef Color and Economic Losses”. *Meat and Muscle Biology*. 8(1). <https://doi.org/10.22175/mmb.18171>
5. Packer, J.* , **R. Feuz**, & T. McCarty. (2024). “Western Safflower Contracting Strategies”. *Journal of Agricultural and Applied Economics*. 56(2): 216-233. <https://doi.org/10.1017/aae.2024.10>
6. **Feuz, R.**, D. Feuz, A. Lidgard*, Z. Crump*, K.J. Thornton, S. Martini, H. Cheng, C. Stafford*, and S. Matarneh. (2024). “Cattle Are What They Eat: A Consumer Analysis of Beef Produced from Barley Fodder-Fed Cattle Compared with a Conventional Mixed Ration.” *Journal of Agricultural and Applied Economics*. 56(1): 86-100. <https://doi.org/10.1017/aae.2024.3>
7. Motsinger, L.A.* , A.Y. Young, **R. Feuz**, R. Larsen, T.J. Brady*, R.K. Briggs, C.C. Reichhardt*, C. Pratt & K.J. Thornton (2024). “Replacing alfalfa hay with a novel alfalfa leaf pellet product (ProLEAF MAX) and/or alfalfa stems (ProFiber Plus) in the diet of developing dairy heifers alters dry matter intake, but does not negatively impact growth or development.” *Translational Animal Science*. 8: txae038. <https://doi.org/10.1093/tas/txae038>
8. Cheng, H., T. Zhang, D.M. Lambert, & **R. Feuz**. (2023). “An Empirical Comparison of Conjoint and Best-Worst Scaling Case III Methods”. *Journal of Behavioral and Experimental Economics*. 106(1): 102049. <https://doi.org/10.1016/j.socec.2023.102049>
9. Cheng, H., **R. Feuz**, & D.M. Lambert. (2023). “A Comparison of Best-Worst Scaling Marginal and Rank Methods”. *Applied Economics Letters*. <https://doi.org/10.1080/13504851.2023.2187019>
10. Reichhardt, C.C.* , S.A. Bayles, **R. Feuz**, L.A. Motsinger*, A.F. Alberto*, L.L. Okamoto*, B.L. Brown, R.K. Briggs, B.W. Roholt* , B.R. Bowman, R. Larsen, M.D. Garcia, & K.J. Thornton. (2023). “Relationship Among Cattle Breed and Anabolic Implant Protocol Relative to Feedlot Performance: Growth, Temperament, Feeding Behavior, Carcass Traits, and Economic Return”. *Livestock Science. Domestic Animal Endocrinology*. 84-85: 106806. <https://doi.org/10.1016/j.domaniend.2023.106806>
11. Sip, N.* , **R. Feuz**, R. Larsen, & R. Bosworth. (2023). “Diurnal Changes in Alfalfa Quality Effects on Expected Producer Returns”. *Western Economics Forum*. 21(1): 43-53.

https://waeonline.org/western_econ_forum/diurnal-changes-in-alfalfa-quality-effects-on-expected-producer-returns-2/

12. **Feuz R.**, R. Bosworth, R.C. Larsen, S. Klein**, R.E. Larsen, M.W.K. Shapero, D.R. Rao, L. Althouse, & K. Striby. (2023). “Expanding on Basis Risk Estimates for Pasture, Rangeland, and Forage Insurance.” *Journal of Applied Farm Economics*. 6(1): 1-16. <https://doi.org/10.7771/2331-9151.1068>
13. **Feuz, R.**, K. Feuz, J. Gradner**, M. Theurer, & M. Johnson. (2022). “Scalability and Robustness of Feed Yard Mortality Prediction Modeling to Improve Profitability.” *Agricultural and Resource Economics Review*. 51(3): 610-632. <https://doi.org/10.1017/age.2022.19>
14. Haviland, L.* & **R. Feuz**. (2022). “Livestock Risk Protection: Selecting Optimal Coverage Contracts for Producers.” *Western Economics Forum*. 20(2):63-74. <https://10.22004/ag.econ.329732>
15. Ramanathan, R., L.H. Lambert, M.N. Nair, B. Morgan, **R. Feuz**, G. Mafi, & M. Pfeiffer. (2022). “Economic Loss, Amount of Beef Discarded, Natural Resources Wastage, and Environmental Impact Due to Beef Discoloration.” *Meat and Muscle Biology*. 6(1): 1-8. <https://doi.org/10.22175/mmb.13218>
16. **Feuz, R.**, C.C. Reichhardt*, R. Larsen, K.J. Thornton, & M.D. Garcia. (2022). “Comparing Net Returns in the Feedlot: Bos Taurus vs. Bos Indicus Influenced Steers with Varying Anabolic Implant.” *Translational Animal Science*. 6(3): txac111. <https://doi.org/10.1093/tas/txac111>
17. Hadfield, J.A.* , B.L. Waldron, S.C. Isom, J.E. Creech, M.F. Rose*, **R. Feuz**, R. Larsen, J. Long, R. Miller, K.A. Rood, A. Young, R. Stott, A. Sweat-Moore, & K.J. Thornton. (2021). “The Effects of Grass and Grass-Birdsfoot Trefoil Pastures on Dairy Heifer Development: I. Heifer Growth, Performance, and Economic Impact”. *Journal of Dairy Science*. 104(10): 10863-10878. <https://doi.org/10.3168/jds.2020-19524>
18. Motsinger, L.A.* , A.Y. Young, **R. Feuz**, R. Larsen, T.J. Brady*, R.K. Briggs, B. Bowman, C. Pratt & K.J. Thornton. (2021). “Effects of Feeding a Novel Alfalfa Leaf Pellet Product (ProLEAF MAX™) and Alfalfa Stems (ProFiber Plus™) on Performance in the Feedlot and Carcass Quality of Beef Steers.” *Translational Animal Science*. 5(3): 1-11. txab098. <https://doi.org/10.1093/tas/txab098>
19. Reichhardt, C.C.* , **R. Feuz**, T.J. Brady*, L.A. Motsinger*, R.K. Briggs, B.R. Bowman, M.D. Garcia, R. Larsen, & K.J. Thornton. (2021). “Interactions Between Cattle Breed Type and Anabolic Implant Strategy Impact Circulating Serum Metabolites, Feedlot Performance, Feeding Behavior, Carcass Characteristics, and Economic Return in Beef Steers.” *Domestic Animal Endocrinology*. 77(2021): 106633. <https://doi.org/10.1016/j.domaniend.2021.106633>
20. **Feuz, R.**, K. Feuz, & M. Johnson. (2021). “Improving Feedlot Profitability Using Operational Data in Mortality Prediction Modeling.” *Journal of Agricultural and Resource Economics*. 46(2): 242-255. <https://doi.org/10.22004/ag.econ.304772>
21. Hibbard, C., C. Hibbard, R.C. Larsen, **R. Feuz**, C.W. Rigby, K.B. Jensen, & R.E. Larsen. (2021). “Potential to Improve Winter Grazing Pastures: Sieben Land and Livestock Study.” *Rangelands*. 43(3): 100-110. <https://doi.org/10.1016/j.rala.2020.12.007>
22. **Feuz, R.**, J. Russell, & D. Feuz. (2021). “Do Big Cows Bring Big Profits? Public Grazing Fee Policy’s Impact on Cow Size.” *Choices*. 36(2): 1-7. <https://doi.org/10.22004/ag.econ.311079>

23. **Feuz, R.**, F. B. Norwood, & R. Ramanathan. (2020). "Do Consumers have an Appetite for Discolored Beef?" *Agribusiness: an International Journal*. 36(4): 631-652. <https://doi.org/10.1002/agr.21651>
24. **Feuz, R.** & D. Feuz. (2020). "Analysis of Alternative Levels of Facility Investment for Automatic Milking Systems." *Journal of American Society of Farm Managers & Rural Appraisers*, 2020: 148-155. <https://www.jstor.org/stable/27033934>
25. **Feuz, R.**, F.B. Norwood, & R. Ramanathan. (2020). "The Spillover Effect of Marketing Discolored Beef on Consumer Preferences for Nondiscolored Beef." *Journal of Agricultural and Applied Economics*, 52(1): 160-176. <https://doi.org/10.1017/aae.2019.39>
26. **Feuz, R.** & F.B. Norwood. (2019). "Valuing College Graduate Attributes and Skills: Employer Willingness to Pay as Elicited through Design Valuation." *Applied Economics Teaching Resources*, 1(2): 14-30. <https://doi.org/10.22004/ag.econ.300070>
27. **Feuz, R.** & M-K. Kim. (2019). "U.S. Sheep Industry and The Public Grazing Fee." *Rangeland Ecology & Management*, 72(3): 415-424. <https://doi.org/10.1016/j.rama.2018.11.012>
28. Larsen, R. & **R. Feuz.** (2018). "Grazing Fee Policy Changes Impact Sheep Producer's Profitability." *Journal of American Society of Farm Managers & Rural Appraisers*, 2018: 107-121. <https://www.jstor.org/stable/90023125>

REFEREED CASE STUDIES

1. Packer, J.* , T. McCarty, & **R. Feuz.** (2024). "Mountain States Oilseeds: Can Contracts Enhance Safflower Seed Procurement?". *Applied Economics Teaching Resources*. 6(1): 13-29. https://www.aetrjournal.org/UserFiles/file/AETR_2023_007RR%20PDF.pdf
2. **Feuz, R.** (2022). "Hedonic Price Analysis of Used Tractors." *Agricultural Economics Teaching Resources*. 5(1):79-95. <https://doi.org/10.22004/ag.econ.330139>.
3. **Feuz, R.**, & J. Montoya*. (2021). "The Downfall of Transmar Cocoa." *The International Food and Agribusiness Management Review*. 24(5): 877-885. <https://doi.org/10.22434/IFAMR2020.0064>
4. **Feuz, R.** & R. Larsen. (2020). "Even Robots Need a House: The Robotic Milking System Facility Investment Decision Case Study." *Applied Economics Teaching Resources*, 2(1): 32-40. <https://doi.org/10.22004/ag.econ.301864> (Evidence of intended use in courses at 12 universities)

BOOK CHAPTERS AND OTHER PUBLICATIONS

1. **Feuz, R.** (2023). "MEAT MARKETING | Market Requirements and Specifications." Editor(s): Dikeman, M. *Encyclopedia of Meat Sciences* (3rd. edition), Elsevier Science. Pages 420-427, ISBN 9780323851985. <https://doi.org/10.1016/B978-0-323-85125-1.00090-9>

PAPERS CURRENTLY UNDER REVIEW

1. **Feuz, R.** "Subsidy Capture in Livestock Risk Protection Insurance: Assessing Prevalence and Program Exposure." *Applied Economic Perspectives and Policy (Revise and Resubmit)*
2. **Feuz, R.**, L. Okamoto*, A. Lidgard*, Z. Crump*, C. Stafford*, K. Thornton, S. Matarneh*, S. Martini, H. Cheng, J. Pico Carbajo. "Sensory, Consumer Preference, and Willingness to Pay Analyses Comparing Predominantly Angus and Santa Gertrudis-Influenced Beef." *Agribusiness: an International Journal (Revise and Resubmit)*

3. Cheng, H., **R. Feuz**, T. Malone, & D.M. Lambert. “Investigating Inattention Bias in Stated Preference Research: A Comparative Analysis of a Traditional Trap Question and a Novel Response Time Metric.” *Journal of Agricultural and Resource Economics (Under Review)*
4. Cheng, H., **R. Feuz**, D.M. Lambert, & Y. Choi. “A Comparison of the Multinomial Logit and Rank Ordered Logit Models Using the Best-Worst Scaling Case II Data.” *Econometric Review (Under Review)*
5. Zheng, S., H. Wang, H. Feng, **R. Feuz**, & H. Cheng. “The Impact of Livestreaming on Pet Food Consumer Behavior in China: Preferences, Behavioral Intention, and Interactive Marketing.” *Journal of Retailing and Consumer Services. (Under Review)*
6. Cheng, H., **R. Feuz**, Z. Wang, & M-K. Kim. “Assessing Utah Anglers' Consumer Surplus for Recreational Fishing Trips.” *Fisheries Research. (Under Review)*
7. Z. Wang, M. Zia*, **R. Feuz**, M-K. Kim, & H. Cheng. “Angler Preference Heterogeneity in Utah’s Recreational Fishing Market: Insights from a Choice Experiment.” *Canadian Journal of Fisheries and Aquatic Sciences*. <https://dx.doi.org/10.2139/ssrn.5208018> (Under Review)
8. Cheng, H., D.M. Lambert, J.N. Ng’ombe, & **R. Feuz**. “Bayesian Estimation of a Hybrid Generalized Multinomial Logit Model.” *Journal of Agricultural and Resource Economics. (Under Review)*
9. Brady, T.J.* , **R. Feuz**, C.C. Reichhardt*, L.A. Motsinger*, N. Ineck, R.K. Briggs, L.L. Okamoto, I. Sroufe, J. Ferry, M. McGee, B.R. Bowman, M.D. Garcia, R. Larsen, E. Tarbet, K.A. Rood, & K.J. Thornton. “The Effects of Different Trace Mineral Supplementation Strategies on Performance, Feeding Behavior, Health, Carcass Quality, and Profitability of Mineral Deficient Receiving Steers.” *Translational Animal Science (Under Review)*

PAPERS IN PROGRESS

1. Motsinger, L.A*., A.Y. Young, **R. Feuz**, R. Larsen, C. Pratt, & K.J. Thornton “Inclusion of a Novel Alfalfa Leaf Pellet Product (ProLEAF MAX™) and/or Alfalfa Stems (ProFiber Plus™) in the Diet of Lactating Dairy Cows Alters Production.” Planned submission to an animal science journal. Fall, 2025.
2. Cheng, H., **R. Feuz**, Y. Liu, X. Wang, L. Zhang, and T. Wen. “Pension Engagement in the Latest Growth Pole of China: Rural Household Behavior Following the 2024 Minimum Benefit Increase.” Planned submission to the *Journal of Rural Studies* Fall, 2025.
3. Crump, Z.C*., A.F. Alberto*, B.L. Brown*, B.W. Roholt*, L.L. Okamoto*, R.A. Spurling*, **R. Feuz**, L. Peterson*, R.E. Ward, B.M. Blackett, R.L. Harding, S.D. Ranathunga, and K.J. Thornton. “Impacts of Including Sprouted Barley in the Ration on Feedlot Performance and Carcass Traits of Angus Steers.” Planned submission to *Journal of Animal Science*, Fall, 2025.
4. Okamoto, L.* , C. Stafford*, Z. Crump*, B. Roholt*, **R. Feuz**, J. Pico, K. Thornton. “Examining the Effects of Beef Breed Type on Meat Quality and Consumer Preference.” Planned submission to an animal science journal spring 2026.

CONFERENCE PRESENTATIONS

1. **Feuz, R.** (presenter) “Evaluation of Pricing within Livestock Risk Protection Insurance and the Associated Vulnerability towards Subsidy Harvesting.” Poster presented at the AAEA/WAEA joint annual meeting, Denver, CO, July, 2025.

2. **Feuz, R.** (presenter) “Evaluation of Pricing within Livestock Risk Protection Insurance and the Associated Vulnerability towards Subsidy Harvesting.” Paper presented at the SCC-76: Economics and Management of Risk in Agriculture and Natural Resources annual meeting, Kansas City, MO, April 2025.
3. **Feuz, R.** (presenter), D. Feuz, A. Lidgard*, Z. Crump*, K.J. Thornton, S. Martini, H. Cheng, C. Stafford*, and S. Matarneh. “The Influence of Bos Indicus Genetics on Sensory Analysis of Beef Steak Relative to Bos Taurus.” Selected Paper Presented at the Agricultural and Biological Sciences 2024 annual meeting Győr, Hungary, July 2024
4. Haviland, L.* & **R. Feuz** (presenter). “Optimal Contract Identification and Alignment with Producer Decisions for Livestock Risk Protection Insurance.” Paper presented at the SCC-76: Economics and Management of Risk in Agriculture and Natural Resources annual meeting, Kansas City, MO, April 2024.
5. **Feuz, R.** (presenter), D. Feuz, A. Lidgard*, Z. Crump*, K.J. Thornton, S. Martini, H. Cheng, C. Stafford*, & S. Matarneh. “Cattle Are What They Eat: A Consumer Analysis of Beef Produced from Barley Fodder-Fed Cattle Compared with a Conventional Mixed Ration.” Paper presented at the Southern Agricultural Economics Association (SAEA) annual meeting, Atlanta, GA, February 2024.
6. Cheng, H., **R. Feuz** (presenter), & D.M. Lambert. (2023) “A Comparison of Best-Worst Scaling Marginal and Rank Methods”. Paper presented at the WAEA annual meeting, Whistler BC, July, 2023.
7. Cheng, H., **R. Feuz**, D.M. Lambert, & Y. Choi. “A Comparison of the Multinomial Logit and Rank Ordered Logit Models for Case 2 Best-Worst Scaling.” Paper presented at the SAEA annual meeting, Oklahoma City, OK. February 2023.
8. Haviland, L.* & **R. Feuz**. “Effects of Endorsement Length and Coverage Level on the Probability of Positive Net Returns for Livestock Risk Protection Insurance on Feeder Cattle.” Paper presented at the WAEA annual meeting, Sante Fe, NM., June 2022.
9. **Feuz, R.** & L. Haviland*. “Effects of Endorsement Length and Coverage Level on the Probability of Positive Net Return for Livestock Risk Protection Insurance on Feeder Cattle.” Paper presented at the SCC-76: Economics and Management of Risk in Agriculture and Natural Resources annual meeting, Kansas City, MO, April 2022
10. **Feuz, R.**, R. Larsen, & B. Feuz. “Risk Management Tools and Resources for Western Livestock Producers.” Poster presented at the Extension Risk Management Education Annual Conference, Omaha, NE, March 2022.
11. **Feuz, R.** (presenter), K. Feuz, & M. Johnson. “The Economics of Feedlot Mortality Prediction Modeling: A Machine Learning Approach with Stochastic Simulation.” Selected paper presented at the Western Agricultural Economics Association Annual Meeting, July 2020 (Conference held online due to COVID19).
12. Johnson, M.D., D.O. Alkire, S.K. Bard, & **R. Feuz**. “Sustainability in Action: Observations from Year One of the Integrity Beef Sustainability Pilot Project.” Selected paper for the International Society for Economics and Social Sciences of Animal Health Symposium presented at the 2019 Agricultural & Applied Economics Association Annual Meeting, Atlanta, GA, July 2019.

13. Johnson, M.D., D.O. Alkire, S.K. Bard, & **R. Feuz**. “Sustainability in Action: Observations from Year One of the Integrity Beef Sustainability Pilot Project.” Poster presented at the 3rd Annual Meeting of the International Society for Economics and Social Sciences of Animal Health, Atlanta, GA, July 2019.
14. **Feuz, R.** (presenter), F.B. Norwood, & R. Ramanathan. “The Effect of Marketing Discolored Beef on Consumer Preferences for Non-discolored Beef.” Selected paper presented at the Western Agricultural Economics Association Annual Meeting, Coeur d’Alene, ID, July 2019.
15. Feuz, D., **R. Feuz**, & A. Young. “A Stochastic Financial Analysis of Alternative Levels of Facility Investment Associated with Installing a Robotic Milking System.” Selected paper presented at the Western Agricultural Economics Association Annual Meeting, Coeur d’Alene, ID, July 2019.
16. **Feuz, R.** (presenter), F.B. Norwood, & R. Ramanathan. “A Consumer Valuation of Discoloration within Sirloin Steak and Ground Beef.” Selected paper presented at the Southern Agricultural Economics Association (SAEA) 51st Annual Meeting, Birmingham, AL, February 2019.
17. **Feuz, R.** (presenter), D. Feuz, & A. Young. “Adopting a Robotic Dairy Milking System: A Financial Analysis Using Stochastic Simulation.” Poster presented at the Southern Agricultural Economics Association (SAEA) 51st Annual Meeting, Birmingham, AL, February 2019.
18. **Feuz, R.** (presenter), “The Impact of Exchange Rates on U.S. Domestic Beef Prices.” Selected paper presented at the Western Agricultural Economics Association /Canadian Agricultural Economics Association Joint Annual Meeting, Victoria, BC, Canada, June 2016.

TEACHING

EXPERIENCE

Utah State University, Applied Economics Department	
Instructor- APEC 2010: Principles of Microeconomics	Fall ‘23, ‘24
Instructor- APEC 5010: Firm Marketing & Price Analysis	Fall ‘19, ‘20, ‘21, ‘22, ‘24, ‘25
Instructor- APEC 6120: Economic Strategy	Fall ‘19, ‘20, ‘21, ‘22
Instructor- APEC 6030: Agricultural Marketing	Spring ‘22, ‘23, ‘24
Instructor- APEC 4310: Agribusiness Finance	Fall ‘25
M.S. Agribusiness USU Program Lead	2021-Present
<ul style="list-style-type: none"> - Meet with prospective students - Supervise the admissions committee - Review applications - Evaluate program annually and make recommendations for changes to improve 	
Oklahoma State University, Department of Agricultural Economics	
Instructor- AGECE 3213: Quantitative Methods in Agricultural Economics	Spring 2019
Attended OSU College of Agricultural Sciences and Natural Resources Teaching Workshop	Jan. 2019
Utah State University, Applied Economics Department	
Instructor- APEC 2010: Intro to Microeconomics (online)	Fall 2015, 2016
Instructor- APEC 5020: Strategic Firm Management (online)	Spring 2016

*MENTORSHIP**Major Advisor*

1. Ben Berlin, M.S. Applied Economics Fall 2025-Present
Plan B Project Title: TBD
2. Fallon Johnson, M.S. Agribusiness, Utah State University Fall 2023-Fall 2024
Plan B Project Title: [“Evaluating the Economic Viability of Feeding Hydroponic Barley Fodder to Growing Wethers”](#)
3. Colby Wilkins, M.S. Agribusiness, Utah State University Fall 2023-Summer 2024
Plan B Project Title: [Analyzing Market Dynamics: Effects on Quality Grade Premiums and Discounts for Alfalfa Hay](#)
4. Lex Peterson, M.S. Agribusiness, Utah State University Fall 2022-Summer 2024
Plan B Project Title: [Evaluating the Cost of Gain and Financial Returns of Cattle Fed Hydroponically Produced Barley Fodder](#)
5. Chester Broadbent, M.S. Agribusiness, Utah State University Spring 2022-Spring 2024
Plan B Project Title: [Hay: A Hedonic Study](#)
6. Logan Haviland, M.S. Applied Economics, Utah State University Fall 2021-Spring 2023
Thesis Title: [Livestock Risk Protection: An Analysis of Coverage Length and Level to Determine Optimal Contract Selection](#)
7. Logan Atkinson, M.S. Agribusiness, Utah State University Fall 2021-Fall 2022
Plan B Project Title: [Gibberellic and Naphthalene Acetic Acid Effects on ‘Rupert’ Potato Variety](#)

Committee Member

1. Logan Haviland, Ph.D. Economics, Utah State University Fall 2023-Present
Dissertation Title: TBD
2. Mumtahirah Zia, Ph.D. Economics, Utah State University Fall 2023-Present
Dissertation Title: TBD
3. Ryan Bake, M.S. Agribusiness, Utah State University Fall 2023-Summer 2024
Plan B Project Title: [Balancing the Scales: Evaluating Variables of Greatest Impact to Profit Margins When Finishing Cattle](#)
4. Amanda Nelson, M.S. Agribusiness, Utah State University Fall 2022-Summer 2023
Plan B Project Title: [Understanding Profitability of Small-Scale Agriculture in Utah](#)
5. Chanden Westover, M.S. Agribusiness, Utah State University Fall 2022-Summer 2023
Plan B Project Title: [Target Markets for Renaissance Ag's Pasture Box](#)
6. Nelson Sip, M.S. Agribusiness, Utah State University Fall 2021-Fall 2022
Plan B Project Title: [Diurnal Changes in Alfalfa Quality and the Effects on Revenue Maximization](#)
7. Jameson Packer, M.S. Agribusiness, Utah State University Spring 2022-Fall 2022
Plan B Project Title: [Mountain States Oilseeds: Risk Management for Safflower Production in the Intermountain West](#)
8. Dexton Lake, M.S. Agribusiness, Utah State University Spring 2021-Fall 2021
Plan B Project Title: [The Non-Fee Costs of Grazing on Idaho State Grazing Leases](#)

Undergraduate Researcher

1. Mark Preston*, B.S. Farm and Ranch Management Fall 2025-Present
Research Project Title: Comparing Economic Profitability of Cull Cows Finished on Low- or High-Energy Diets (Proposed)
2. Sean Klein*, B.S. Applied Economics, Utah State University Fall 2019
Research Paper Title: [Expanding on Basis Risk Estimates for Pasture, Rangeland, and Forage Insurance](#)

GRANTS*AWARDED*

1. Cedar Mountain Initiative 01/01/24-06-01-2026 \$149,960
“Impact of providing protein supplementation on animal performance and nitrogen cycling within the serum, feces, and soil of ewes grazing on Cedar Mountain.”
PI: Thornton-Kurth, K., Co-PI: C. Page, **R. Feuz**, E. Thacker, C. Gasser, & R. Spurling
 2. Western Extension Risk Management Education 6/1/23-12/1/24 \$90,073
“[Interactive Risk Management Tools to Aid Western Hay and Cattle Producers.](#)”
PI: **Feuz, R.**, R. Larsen, D. Feuz
 3. USU Extension Grants Program 4/1/23-10/31/24 \$30,000
“USU Lambing and Kidding Workshops.”
PI: Longmore, A., Co-PI : C. Page, J. Dallin, J. Hadfield, M. Nelson, **R. Feuz**, L. Sweat, & J. Clawson
 4. Renaissance Ag 7/1/22-12/31/23 \$131,838
“Effects of feeding sprouted barley to cow-calf pairs relative to animal growth, milk quality, and animal health.”
PI: Thornton, K.J. Co-PI: S. Van Vliet, R. Larsen, **R. Feuz**
 5. USU Extension Grants Program 4/1/22-12/31/22 \$22,954
“[Interactive Enterprise Budgets and Tools to Aid Utah Agricultural Producers.](#)”
PI: **Feuz, R.**, R. Larsen, D. Feuz. Collaborators: C. Page, J. Dallin, J. Hadfield, K. Taylor, R. Violett, E. Cohen, and L. Haviland.
 6. Western SARE 4/1/21-3/31/2024 \$299,935
“[Dry Matter Intake and Feed Efficiency of Four Dairy Breeds in a Pasture-Based Heifer Development Program.](#)” PI: Waldron, B.; Co-PI: C. Isom, E. Creech, R. Miller, R. Larsen, K. Rood; Researchers: K. Thornton, **R. Feuz**, M. Peel; Extension: A. Formiga, B. Henderson, J. Hadfield
 7. State of Utah Pasture Grants Program 4/1/21-4/1/22 \$10,000
“Partial Budgeting for Pasture Experiments.” PI: Larsen, R. Co PI: **R. Feuz**
 8. Western Extension Risk Management Education 6/1/20-12/1/21 \$99,591
“[Risk Management Tools and Resources for Western Livestock Producers.](#)”
PI: **Feuz, R.**; Co-PI: R. Larsen, A. Westerhold
 9. Western SARE 9/1/20-12/30/22 \$61,160
“[Using the Wyoming Ranch Tools site to evaluate selected Western SARE research projects to assess economic sustainability for individual producers.](#)”
PI: Feuz, B.; Co-PI: H. Hudson, B. Stam, B. Sebade, R. Larsen, **R. Feuz**
- TOTAL** **\$895,511**

UNDER REVIEW

1.	Foundation for Food and Agriculture Research 06/01/2026-05-31-2028 “Influence of Breed, Genetics, Production Factors, and Cost-Benefit Analysis on Hoof Health in Dairy Sheep and Goats: Insights from the Intermountain Region, US.” PI: Okoh, J.; Co-PI: C. Page, I.V. Perisse, A.J. Thomas, & R. Feuz	\$406,459
2.	National Cattlemen’s Beef Association 01/01/2026-12/31/26 “Enhancing packaging solutions for the long-term preservation of frozen ground beef patties.” PI: Ramanathan, R.; Co-PI: G. Mafi, R. Feuz , L. Fisher, M. Pfeiffer, & L. Johnson	\$55,000
3.	National Cattlemen’s Beef Association 01/01/2026-12/31/26 “Improving Beef Sustainability and Product Quality by Creating Consumer Demand for Vacuum Packaged Beef at Retail.” PI: Legako, J.; Co-PI: R. Ramanathan, R. Feuz , & L. Fisher	\$48,000
	TOTAL	\$509,459

SUBMITTED; NOT AWARDED

1.	Foundation for Food and Agriculture Research “Wheat Varieties, Byproducts, and Biofertilizer in Circular Crop-Livestock Systems in Semi-Arid Regions.” PI: Kennedy, K.M.; Co-PI: M.A. Yost, R. Feuz , N. Park, J.E. Creech, J.W. Clawson, M.G. Pace, C.M. Page, K.J. Thornton-Kurth, & F. Sabadin	\$860,305
2.	USDA, NIFA Sustainable Agricultural Systems “Wheat Varieties, Byproducts, and Biofertilizer in Circular Crop-Livestock Systems in Semi-Arid Regions.” PI: Reichhardt, C. Co-PI: K. Ho, K.J. Thornton-Kurth, R. Feuz , C. Page, & M. Oshiro	\$9,451,634
	TOTAL	\$10,311,939

OTHER SCHOLARLY PUBLICATIONS

- Longmore, A., R. Spurling, C. Page, M. Nelson, J. Hadfield, and **R. Feuz**. “Impacts of Hands-on Lambing and Kidding Workshops.” *Journal of the National Association of County Agricultural Agents* 18(1). ISSN 2158-9429
<https://www.nacaa.com/file.ashx?id=f0a87ead-0e9a-4277-b44e-6184e0ee97d6>
- Haviland, L.*, & **R. Feuz**. (2024). “Livestock Risk Protection Insurance FAQ.” Utah State University Extension, All Current Publications. Paper 2394.
https://digitalcommons.usu.edu/extension_curall/2394/.
- Haviland, L.*, & **R. Feuz**. (2024). “Livestock Risk Protection Insurance: Fed Cattle.” Utah State University Extension, All Current Publications. Paper 2392.
https://digitalcommons.usu.edu/extension_curall/2392/.
- Haviland, L.*, & **R. Feuz**. (2024). “Livestock Risk Protection Insurance: Feeder Cattle.” Utah State University Extension, All Current Publications. Paper 2393.
https://digitalcommons.usu.edu/extension_curall/2393/.

5. Haviland, L.*, & **R. Feuz**. (2024). "Livestock Risk Protection Insurance: Swine." Utah State University Extension, All Current Publications. Paper 2391.
https://digitalcommons.usu.edu/extension_curall/2391/
6. Pace, M., Hadfield, J., & **R. Feuz**. (2023). "2022 Costs and Returns for Non-irrigated Flax in Utah." Utah State University Extension, All Current Publications. Paper 2324.
https://digitalcommons.usu.edu/extension_curall/2324/
7. R. Wytalucy, **R. Feuz**, R. Larsen, & P. Wray. (2021). "Size and Scope of San Juan County Agriculture 2020." Utah State University Extension, All Current Publications. Paper 2233.
https://digitalcommons.usu.edu/extension_curall/2233/
8. **Feuz, R.**, R. Larsen, & D. Miner. (2021). "Size and Scope of Utah County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2186.
https://digitalcommons.usu.edu/extension_curall/2186/
9. Young, A., **R. Feuz**, & D. Feuz (2020). "Making the Robotic Investment." *Hoard's Dairyman*. September 10, 2020.
10. **Feuz, R.** & R. Larsen (2020). "Size and Scope of Utah Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2112.
https://digitalcommons.usu.edu/extension_curall/2112/
11. **Feuz, R.**, R. Larsen, & M. Johnson. (2020). "Size and Scope of Grand County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2137.
https://digitalcommons.usu.edu/extension_curall/2138/
12. Feuz, D., **R. Feuz**, & A. Young. (2020). "A Financial Analysis of Alternative Levels of Facility Investment Associated with Installing an Automatic Milking System." Utah State University Extension, All Current Publications. Paper 2076.
https://digitalcommons.usu.edu/extension_curall/2137/
13. **Feuz, R.**, R. Larsen, & B. Scow. (2020). "Size and Scope of Washington County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2138.
https://digitalcommons.usu.edu/extension_curall/2138/
14. **Feuz, R.**, R. Larsen, & L. Greenhalgh. (2020). "Size and Scope of Tooele County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2136.
https://digitalcommons.usu.edu/extension_curall/2136/
15. **Feuz, R.**, R. Larsen, & A. Sulser. (2020). "Size and Scope of Wasatch County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 3104.
https://digitalcommons.usu.edu/extension_curall/3104/
16. **Feuz, R.**, R. Larsen, & B. Kitchen. (2020). "Size and Scope of Daggett County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2104.
https://digitalcommons.usu.edu/extension_curall/2104/
17. **Feuz, R.**, R. Larsen, & B. Kitchen. (2020). "Size and Scope of Uintah County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2110.
https://digitalcommons.usu.edu/extension_curall/2110/
18. **Feuz, R.**, R. Larsen, & C. Zesiger. (2020). "Size and Scope of Weber County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2090.
https://digitalcommons.usu.edu/extension_curall/2090/
19. **Feuz, R.**, R. Larsen, & D. Smith. (2020). "Size and Scope of Rich County Agriculture 2019."

- Utah State University Extension, All Current Publications. Paper 2106.
https://digitalcommons.usu.edu/extension_curall/2106/.
20. **Feuz, R.**, R. Larsen, & K. Heaton. (2020). "Size and Scope of Kane County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2091.
https://digitalcommons.usu.edu/extension_curall/2091/.
 21. **Feuz, R.**, R. Larsen, & M. Nelson. (2020). "Size and Scope of Millard County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2107.
https://digitalcommons.usu.edu/extension_curall/2107/.
 22. **Feuz, R.**, R. Larsen, & R. Carter. (2020). "Size and Scope of Juab County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2111.
https://digitalcommons.usu.edu/extension_curall/2111/.
 23. **Feuz, R.**, R. Larsen, & S. Price. (2020). "Size and Scope of Carbon County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2096.
https://digitalcommons.usu.edu/extension_curall/2096/.
 24. **Feuz, R.**, R. Larsen, & T. Wilde. (2020). "Size and Scope of Piute County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2105.
https://digitalcommons.usu.edu/extension_curall/2105/.
 25. Larsen, R., **R. Feuz**, M. Nelson, & C. Reid. (2020). "Size and Scope of Iron County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2108.
https://digitalcommons.usu.edu/extension_curall/2108/.
 26. **Feuz, R.**, R. Larsen, & C. Zesiger. (2019). "Size and Scope of Morgan County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2069.
https://digitalcommons.usu.edu/extension_curall/2069/.
 27. **Feuz, R.**, R. Larsen, & C.K. Chapman. (2019). "Size and Scope of Sevier County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2036.
https://digitalcommons.usu.edu/extension_curall/2036/.
 28. **Feuz, R.**, R. Larsen, & J. Smith. (2019). "Size and Scope of Davis County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2040.
https://digitalcommons.usu.edu/extension_curall/2040/.
 29. **Feuz, R.**, R. Larsen, & K. Heaton. (2019). "Size and Scope of Garfield County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2013.
https://digitalcommons.usu.edu/extension_curall/2013/.
 30. **Feuz, R.**, R. Larsen, & M. Nelson. (2019). "Size and Scope of Beaver County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2041.
https://digitalcommons.usu.edu/extension_curall/2041/.
 31. **Feuz, R.**, R. Larsen, & M. Palmer. (2019). "Size and Scope of Sanpete County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2067.
https://digitalcommons.usu.edu/extension_curall/2067/.
 32. **Feuz, R.**, R. Larsen, & T. Cooper. (2019). "Size and Scope of Duchesne County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2039.
https://digitalcommons.usu.edu/extension_curall/2039/.
 33. **Feuz, R.**, R. Larsen, & T. Wilde. (2019). "Size and Scope of Wayne County Agriculture 2019." Utah State University Extension, All Current Publications. Paper 2068.
https://digitalcommons.usu.edu/extension_curall/2068/.

34. Larsen, R., **R. Feuz**, & R. Lee. (2019). "2019 Report to the Farmland Advisory Committee prepared for the Utah Tax Commission." Utah State Tax Commission. <https://tax.utah.gov/commission/faa/report2019.pdf>.
35. Feuz, D.M., B. Feuz; & **R. Feuz**, (2013). "Livestock Marketing and Risk Management." Utah State University Cooperative Extension Factsheet. Utah State University Extension, All Current Publications. Paper 1342. https://digitalcommons.usu.edu/extension_curall/1342.

PROFESSIONAL SERVICE

USU CAAS Safety Committee	2023-Present
WAEA 2023 Outstanding Extension Project Award committee member	2023
USU Emergency Preparedness Coordinator APEC - Developed the Emergency Preparedness Plan of Applied Economics - Hold annual training in department meeting	2023-Present
Peer Reviewer: <i>Journal of Applied Farm Economics</i>	2025
Peer Reviewer: <i>American Journal of Veterinary Research</i>	2024
Peer Reviewer: <i>Agricultural Finance Review</i>	2024
Peer Reviewer: <i>Forest Policy and Economics</i>	2024
Peer Reviewer: <i>Journal of Agricultural and Resource Economics</i>	2023
Peer Reviewer: <i>Journal of the Agricultural and Applied Economics</i>	2023, 2024
Peer Reviewer: <i>Journal of the Agricultural and Applied Economics Association</i>	2023
Peer Reviewer: <i>Applied Economics Letters</i>	2023
Peer Reviewer: <i>Rangeland Ecology and Management</i>	2023
Peer Reviewer: <i>Western Economics Forum</i>	2023
Peer Reviewer: <i>Agricultural Economics Policy and Perspectives</i>	2022
Peer Reviewer: <i>USU Extension FastTrack System</i>	2022, 2023, 2024
Peer Reviewer: <i>Meat and Muscle Biology</i>	2022
Peer Reviewer: WAEA annual conference	2022
Peer Reviewer: <i>Applied Economics Teaching Resources</i>	2021, 2022, 2025
Review Panelist: FY2021 USDA-NIFA Organic Transitions program	2021
Oklahoma State University Department of Agricultural Economics Information services and publicity committee graduate student representative	2018-2019

HONORS, AWARDS AND FELLOWSHIPS

Nominated: WAEA Outstanding Undergraduate Teaching Award	2025
Nominated: CAAS Early Career Faculty Researcher of the Year	2025
Teaching Award: CAAS Early Career Teacher of the Year Award	2024
North American Colleges and Teachers of Agriculture (NACTA) Teaching Award of Merit	2024
Teaching Scholar Certificate (Evidence-Based Teaching): USU ETE	2024
Nominated: WAEA Outstanding Undergraduate Teaching Award	2024

Clem Ward Endowed Scholarship	2018
Sitlington Enriched Graduate Scholarship	2017
Royal Agricultural University Book Prize for Best Dissertation in IFAB	2017
DeeVon and Marilyn Drake Bailey Scholarship	2016
CoBank Graduate Scholarship	2016
Hung Wo Ching Agricultural Economics Grad Scholarship	2015

MEMBERSHIPS

SCC-76: Economics and Management of Risk in Agriculture and Natural Resources	2022-Present
Western Agricultural Economics Association	2015-Present
Southern Agricultural Economics Association	2018-Present
American Agricultural Economics Association	2018-Present
Agricultural Economics Society	2021-2022