



# Student Learning Outcomes Assessment Plan

Last Updated	10-3--2024
Effective for Academic Year(s)	2023-2024

College	Agriculture and Applied Sciences	Department	Technology, Design, and Technical Education
Degree/Major/Cert.	General Technology AAS	Contact Person	Chenese Boyle

**Mission or Purpose of Program**

The mission of the General Technology program at Utah State University is to prepare students for successful careers in technical fields by providing a flexible, industry-aligned education that combines business acumen, technical skills, and practical experience.

**Responsibility for Assessing Outcomes and Reviewing Results**

List the committee or faculty members who are responsible for coordinating program assessment who meet regularly to review student performance and curriculum issues and make recommendations or decisions about program improvements at least annually.

Kari Lamoureux, Eric Mantz

**Plan for Assessing Student Learning Outcomes for Majors in this Program**

What students should understand and be able to do upon completion of the program and the degree required to demonstrate mastery.

<b>Student Learning Outcomes</b> <i>Students will be able to ... (e.g. Demonstrate a basic understanding of the US political system.)</i>	<b>Courses</b> <i>Where outcome is taught and measured (e.g. POLS 1100).</i>	<b>Direct Measurement Methods</b> <i>Assignments, project, or artifact used in the course to measure student learning of outcome. (e.g. Quiz #1 and 5)</i>	<b>Mastery Threshold</b> <i>(e.g. "Meets Expectations" or higher on rubric, &gt;75%)</i>
Students will be able to analyze and explain fundamental business principles and concepts, including management strategies, organizational structures, marketing approaches, and the role of technology in both global and U.S. business environments, with emphasis on entrepreneurial ventures and small businesses.	BUSN 1010	Reflective Project Exam Chapter Focus Assignments In-class Exercises	Meets expectations Meets expectations Meets expectations

<p>Students will be able to create, analyze, and present effective business communications in various formats, demonstrating knowledge of current trends, applying fundamental principles, and utilizing critical thinking skills to address real-world scenarios both independently and collaboratively.</p>	<p>BUSN 2200</p>	<p>Application Assignments Reading Group Discussions Grammar/Writing Review Assignments Final Exam</p>	<p>Grade &gt;75% Grade &gt;75% Grade &gt;75% Grade &gt;75%</p>
<p>Students will be able to demonstrate proficiency in specific technical skills that are currently in demand by business and industry, as identified through advisory board recommendations and state employment needs.</p>	<p>Students will be able to demonstrate proficiency in specific technical skills by completing a certificate program at a Utah technical college or 30 semester hours of approved technical coursework at USU, as determined by faculty and aligned with current industry demands.</p>	<p>Completion of certificate</p>	<p>Performance standard-grade B or rating 3</p>