

Charles Ross, Sportswear Specialist and Lecturer at the Royal College of Art

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[Outdoor Product Design and Development](#)

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By Chase Anderson | March 13, 2023



Charles Ross, a Lecturer at the Royal College of Art and a Performance Apparel Specialist, spoke to students in the Sustainable Design and Operations class in the Outdoor Product Design & Development program. The lecture focused on the impacts of apparel on the environment and the power of designers to influence changes not only in the apparel industry but also in agriculture, business, and technology.

Charles started the lecture by discussing the environmental impacts of the apparel industry. He emphasized that the apparel industry is one of the most polluting industries in the world, with a significant impact on water, land, and air.

Charles also discussed the power of designers to influence changes in the apparel industry. He emphasized that designers can play a critical role in promoting sustainable design and practices, and that they have the potential to

drive innovation and change across different industries. He discussed various ways in which designers can promote sustainability, including by using sustainable materials, designing for longevity and repair, and promoting circular economy models.

Charles also highlighted the importance of collaboration across different industries to promote sustainability. He pointed out that the apparel industry is closely connected to other industries, including agriculture, business, and technology. He emphasized the need for designers to work with these industries to promote sustainable practices and to create solutions that benefit both people and the planet.

Those who missed the lecture can view it on the [OPDD YouTube](#) channel or listen to it on the [Highlander Podcast](#).

YouTube video player <https://www.youtube.com/embed/mkyMgC-W7SY5603150>
border: none; min-width: min(100%, 430px); Charles Ross | Performance Sportswear Specialist + Lecturer @ The Royal College of Arts <https://www.podbean.com/player-v2/?i=k528f-13b26d0-pb&from=pb6admin&share=1&download=1&rtl=0&fonts=Arial&skin=8bbb4e100%150nopb-iframe-player>

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