

Abigail Stern on Baselayers and Performance Fashion

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By Chase Anderson | May 17, 2021



Abigail Stern, Owner and Designer at Matek talks about breaking into the skiwear industry, the outdoors and fashion, and her work reinventing base layers.

Stern shares her experience studying fashion with the intention of reinventing and improving skiwear. Her company, Matek, is disrupting the baselayer space and combines elements of fashion and function.

Watch the whole presentation on [YouTube](#) or listen on the [Highlander Podcast](#).

margin-3YouTube video player<https://www.youtube.com/embed/UEmPQmxfozY5603150>

border: none; min-width: min(100%, 430px);Abigail Stern / Owner + Designer at Matek | Highlander Podcast<https://www.podbean.com/player-v2/?i=vxpet-103b97a-pb&from=pb6admin&download=1&share=1&download=1&rtl=0&fonts=Arial&skin=1&btn-skin=7100%150nopb-iframe-player>