

The Future of Feathers

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Matthew Betcher, Creative Director for Allied Feather and Down shares his insights into down versus synthetics, the importance of traceability and transparency in supply chains, and the future of down.

Allied Feather and Down is a leader in supplying down for companies like Nike, the North Face, Eddie Bauer, and more. The company not only supplies down, but strives to create supply chains that deliver ethical and sustainable supply chains and the best performing materials.

Watch the whole conversation on [YouTube](#) or listen on the [Highlander Podcast](#).

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