

# History of Gear: Beirne Chisolm / The Band

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Outdoor Product Design and Development

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By Chase Anderson | May 2, 2022



Beirne Chisolm joins the History of Gear to talk about his company, The Band. He talks about how he and his brother Greg broke into the accessories business with their watchband, the early Utah outdoor industry, their merger with Chums, and his motivations for continuing to work in this industry.

Watch the whole presentation on [YouTube](#) or listen on the [Highlander Podcast](#).

margin-3YouTube video player[https://www.youtube.com/embed/\\_VEVUE0Hm0c5603150](https://www.youtube.com/embed/_VEVUE0Hm0c5603150)

border: none; min-width: min(100%, 430px);Beirne Chisolm / Co-Founder of The Band | History of Gear[https://www.podbean.com/player-v2/?i=m9dfh-121696c-pb&from=pb6admin&share=1&download=1&rtl=0&font=Arial&skin=1&font-color=auto&logo\\_link=episode\\_page&btn-skin=8bbb4e100%150nopb-iframe-player](https://www.podbean.com/player-v2/?i=m9dfh-121696c-pb&from=pb6admin&share=1&download=1&rtl=0&font=Arial&skin=1&font-color=auto&logo_link=episode_page&btn-skin=8bbb4e100%150nopb-iframe-player)

## CONTACTS

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