

Former REI CFO and Aggie Alum Reflects on Time in Industry

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Brad Johnson, former CFO of REI (2001-2009) and Lands' End as well as the former Director of the National Forest Foundation, shares his background working in senior leadership positions in the outdoor industry, his time studying at Utah State, and his current role teaching at Utah State University.

Johnson shares his experience serving in senior leadership positions with brands, retailers, and non-profits. In a competitive business landscape, Johnson shares how his education at Utah State prepared him for a long and impactful career in the outdoor industry.

Listen to the whole conversation with Johnson on the [Highlander Podcast](#).

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