

# History of Gear Series: Bruce "Old Gear" Johnson -- History of Gear Project

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Bruce "Old Gear" Johnson

In a new conversation series about the history of the outdoor industry, Bruce "Old Gear" Johnson shares his work documenting the history of brands, the founders, and their products. Over the last few decades, Johnson has built the [History of Gear Project](#), a website documenting the history of key individuals and brands that built the industry.

Johnson shares why he got into history and preservation work, why he loves gear, and the importance of documenting and preserving the outdoor industry.

Watch the whole conversation on [YouTube](#) or listen on the [Highlander Podcast](#).

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