

# Dawn Thao-Yang, Design Director at Carhartt Shares Insights with Students

## CONTACTS

Chase Anderson  
*Writer*  
[chase.anderson@usu.edu](mailto:chase.anderson@usu.edu)

Chase Anderson

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[Outdoor Product Design and Development](#)

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By Chase Anderson | February 14, 2022



Dawn Thao-Yang, Director of Global Product Design at Carhartt, spoke to first year students in OPDD about her journey from fast fashion to designing durable product for Carhartt. She talks about her role in creative leadership and making products that solves real problems for real people.

Watch the whole presentation on [YouTube](#) or listen on the [Highlander Podcast](#).

margin-3YouTube video player<https://www.youtube.com/embed/6uqNqPyAMsg5603150>

border: none; min-width: min(100%, 430px); Dawn Thao-Yang, Director of Global Product Design @ Carhartt | Highlander Podcast <https://www.podbean.com/player-v2/?i=dtf79-1193b1d-pb&from=pb6admin&share=1&download=1&rtl=0&font=Arial&skin=1&font-color=auto&btn-skin=8bbb4e100%150nopb-iframe-player>