

# Cotopaxi VP of Design Shares Employment Insights

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Evie Moe, Vice President of Design at Cotopaxi visited students in the Outdoor Product Design & Development program at Utah State University to talk about how to best prepare to enter the workforce.

Moe visited with juniors and seniors in the program about the daunting task of applying for companies and entering the outdoor industry. Over the course of her presentation she shared insights as to how to prepare a portfolio, present oneself, and stand out when trying to land the dream job in the industry.

Moe's complete presentation is included in the [link below](#) as well as an [interview with the Highlander Podcast team](#).

*Industry collaborations made possible through the [Manufacturing and Outdoor Products Support Hub](#), a partnership between Utah Manufacturing Extension Service and Outdoor Product Design & Development.*

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<iframe style="border: none; display: block; margin-left: auto; margin-right: auto;" title="Cotopaxi - Evie Moe, VP of Design | Highlander Podcast" src="https://www.podbean.com/media/player/gj8k6-d6f7af?from=yiiadmin&download=1&version=1&vjs=1&skin=1&auto=0&share=1&font=Helvetica&width="100%" height="400" scrolling="no" data-name="pb-iframe-player"></iframe>
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