

History of Gear Series: Hap Klopp, Former President of North Face

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Former President of the North Face, Hap Klopp, shared his insights into the early days of the company, the values he feels propelled the company to success, and his passion for creating the highest performing, impactful products.

In this History of Gear conversation, Klopp provides valuable insights into the keys to innovation and how they collaborated with individuals like famed architect, Buckminster Fuller to create the boundary pushing Oval Intention, geodesic tent. Klopp shares valuable lessons into how the company found global success and how they built a brand with values that stood for more than profit.

Watch the whole conversation on [YouTube](#) or listen on the Highlander Podcast.

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