

Heather Raney / Product Manager / Obermeyer

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Outdoor Product Design and Development

Heather Raney / Product Manager / Obermeyer

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Colin Berg, Brand Historian for Eddie Bauer joins the History of Gear to talk about how the 100-year-old brand has led the way preserving it's history, the power of archives to brand authenticity and the opportunity for brands to work together to preserve industry stories.

Watch the whole presentation on [YouTube](#) or listen on the [Highlander Podcast](#).

margin-3YouTube video playerhttps://www.youtube.com/embed/dNP1EpeP_9g5603150

border: none; min-width: min(100%, 430px);Heather Raney, Product Manager / Obermeyer | Highlander Podcast<https://www.podbean.com/player-v2/?i=3x4cn-109cbc3-pb&from=pb6admin&share=1&download=1&rtl=0&font=Arial&skin=1&font-color=auto&btn-skin=7100%150nopb-iframe-player>

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