

# Field Testing With Mountain Equipment Research Group

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[Outdoor Product Design and Development](#)

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By Chase Anderson | January 4, 2021



Chris El-Deiry, Owner of [Mountain Equipment Research Group](#), shares his journey to a career in the outdoor industry, leading field testing at Black Diamond, and his new venture providing field testing services for brands across the industry.

El-Deiry talks about the importance of field testing and the importance of involving users as participants in the design and development of new products.

Watch the whole presentation on [YouTube](#) or listen on the [Highlander Podcast](#).

margin-3YouTube video player[https://www.youtube.com/embed/\\_bitCB9RL1I5603150](https://www.youtube.com/embed/_bitCB9RL1I5603150)

border: none;Chris El-Deiry, Owner of Mountain Equipment Research Group | Highlander Podcast<https://www.podbean.com/media/player/pns9f-f6a898?>

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