

# MyMedic Design Sprint

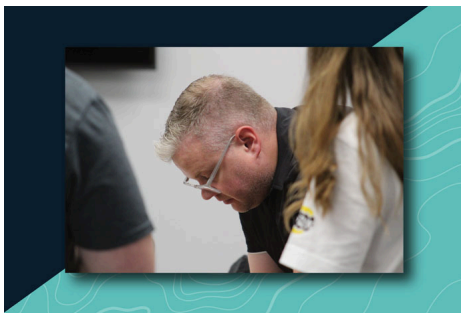
Chase Anderson

11/01/2021

Outdoor Product Design and Development

## MyMedic Design Sprint

By Chase Anderson | November 1,  
2021



MyMedic, a Utah-based medical company sponsored a Design Sprint with OPDD students to explore the future of first aid and recovery.

Evan Howard, Senior Vice President of Design & Development at MyMedic challenged participating students over the course of the day to create innovative solutions to assist athlete recovery. OPDD students split into groups and spent the day conducting product and user research, developing initial concepts, and presented final prototypes at the end of the day.

Molly Gurr, and OPDD student on exchange from the United Kingdom, participated in the sprint and appreciated the opportunity to work with peers as well as industry professionals on a real-world project.

Watch the whole conversation with Evan Howard and Molly Gurr on [YouTube](#) or listen on the [Highlander Podcast](#).

margin-3YouTube video player<https://www.youtube.com/embed/g-Anx75pRil5603150>

border: none; min-width: min(100%, 430px);MyMedic Design Sprint / Evan Howard & Molly Gurr | Highlander Podcast<https://www.podbean.com/player-v2/?i=gkdqw-111d2b7->

pb&from=pb6admin&share=1&download=1&rtl=0&fonts=Arial&skin  
color=auto&btn-skin=7100%150nopb-iframe-player

## CONTACTS

Chase Anderson

Writer

[chase.anderson@usu.edu](mailto:chase.anderson@usu.edu)