

Alumni Spotlight: Natalie Cullum at Orvis

Chase Anderson

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[Outdoor Product Design and Development](#)

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By Chase Anderson | September 15, 2020



Natalie Cullum, an OPDD alum (Class of 2019) and Product Design at Orvis shared her experience transitioning from college life to working in industry, what her day to day looks like, and things she wished she would have known.

Cullum received a job offer from Vermont-based Orvis upon her graduation after discovering her women's specific fishing wader designs on Instagram. Her story is one of putting work into the world, designing for real problems, and the importance of understanding how to design and develop new products from sketch to prototype.

Watch the whole presentation on [YouTube](#) or listen on the [Highlander Podcast](#).

margin-3YouTube video player<https://www.youtube.com/embed/p8ftqQKtSA5603150>

border: none; Natalie Cullum, Designer at Orvis and OPDD Alum | Highlander Podcast <https://www.podbean.com/media/player/7f9pz-eb8060?from=pb6admin&download=1&version=1&vjs=1&auto=0&share=1&download=1&rtl=0&font=Helvetica&skin=1&pfauth=100%400>
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