

# Paige Koch Accepts Position at Primo Golf

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[Outdoor Product Design and Development](#)

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By Chase Anderson | January 4, 2023



Paige Koch, a recent graduate of Utah State University's Outdoor Product Design & Development program, has accepted a position as a Product Line Manager & Designer at Primo Golf. Koch, a member of the class of 2022, previously interned at Under Armour and freelanced previously for Primo.

Speaking about her new role, Koch said, "I've had the opportunity to work with Primo on a freelance basis over the past year and I've absolutely fallen in love with the brand. So excited to join the team and continue to expand Primo's product offering and reach. Big things to come!"

Koch's background in design and product, as well as her experience as a design intern at Under Armour, make her well-suited for this role at Primo Golf. As a Product Line Manager & Designer, she will be responsible for overseeing the development of new products and managing the existing product line.

Koch's passion for sport, design, and her commitment to creating high-quality products make her an incredible asset to the Primo Golf team.

## CONTACTS

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