

Repair and ReCommerce

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Outdoor Product Design and Development

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Rugged Thread is a part of a growing movement of repair in the outdoor industry. Josie Kinney, Director of Business Development, talks about the future of repair, the financial and sustainability benefits to offering these services, as well as the growing recommerce market.

Watch the whole presentation on [YouTube](#) or listen on the [Highlander Podcast](#).

margin-3YouTube video player<https://www.youtube.com/embed/5yEBL6OEVV45603150>

border: none; min-width: min(100%, 430px); Josie Kinney / Director Business Development @ Rugged Thread | Highlander Podcast <https://www.podbean.com/player-v2/?i=tzanp-113a83a-pb&from=pb6admin&share=1&download=1&rtl=0&font=Arial&skin=1&font-color=auto&btn-skin=7100%150nopb-iframe-player>

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