

# Scout Inspired Gear by Cantonment

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[Outdoor Product Design and Development](#)

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Cantonment makes scout-inspired, multi purpose kerchiefs. Kyle Snarr, product enthusiast, marketer, and founder of Cantonment, shares his experience working for companies like Struck, Vox Media, Gear Patrol and Wachonista where he learned to tell stories about product to now building his own brand.

Snarr talks about his love of cars, watches, and gear and his earliest influences as a scout in upstate New York and his latest venture reinventing the kerchief into a modern, functional, multi-use product with Cantonment.

Watch the whole presentation on [YouTube](#) or listen on the [Highlander Podcast](#).

margin-3YouTube video player<https://www.youtube.com/embed/stm4zEJHDLY5603150>

border: none; Kyle Snarr, Founder of  
Cantonment | Highlander Podcast <https://www.podbean.com/media/player/2hs6c-f06eaa?from=pb6admin&download=1&version=1&vjs=1&auto=0&share=1&download=1&rtl=0&font=Helvetica&skin=1&pfauth=400400no>  
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