

Spencer Nugent on the Power of Visual Communication

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[Outdoor Product Design and Development](#)

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By Chase Anderson | April 16, 2021



Spencer Nugent, Industrial Designer, educator, creator, and mind behind Sketch-A-Day, spoke to the Outdoor Product Design & Development program about portfolio development and how to become a better visual communicator.

Nugent shared his pathway into the industry, his creative process, and how to stand out as a new designer.

Watch the whole presentation on [YouTube](#) or listen on the [Highlander Podcast](#).

margin-3YouTube video player<https://www.youtube.com/embed/DzvF1KYIIU05603150>

border: none; min-width: min(100%, 430px); Spencer Nugent / Industrial Designer, Educator, Creator / Sketch-A-Day | Highlander Podcast <https://www.podbean.com/player-v2/?i=nbg98-100e9ce-pb&from=pb6admin&download=1&share=1&download=1&rtl=0&fonts=Arial&skin=1&btn-skin=7100%150nopb-iframe-player>

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