

# How Teva Brings New Product to Market

Chase Anderson

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[Outdoor Product Design and Development](#)

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By Chase Anderson | November 16, 2020



The product development team from Teva visits the Outdoor Product Design & Development program at USU and talks about how they work together to bring new product to market.

BMark Pikaart (Product Line Manager), Seth Gerke (Design), and Oscar Quiroz (Development) share their insights on the product development process, their day to day roles, and how it takes each of them to make the best product possible.

Watch the whole presentation on [YouTube](#) or listen on the [Highlander Podcast](#).

margin-3YouTube video player<https://www.youtube.com/embed/NHrE1BIT-VM5603150>

border: none;TEVA Product Team, Design, Development, and Product Management | Highlander Podcast<https://www.podbean.com/media/player/7u79d-f26bd3?from=pb6admin&download=1&version=1&vjs=1&auto=0&share=1&download=1&rtl=0&font=Helvetica&skin=1&pfauth=400400no>  
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